

**Hub for Brand Innovation
and Advertising Technology**



Allie Ofisher

**Lead UX Designer,
Pixo**

LEADERS IN AD TECH SERIES

November's speaker is Allie Ofisher, Lead UX Designer at Pixo, a woman-owned web and software company based in Urbana, Illinois. She enjoys partnering with companies to uncover problems in their current digital environments and works with engineers and designers to help craft improved and exceptional user experiences. She's lived in Urbana since graduating from the University of Illinois with an MFA in Industrial Design.

Join us for food and an inspiring discussion in this innovative field.

Wednesday, November 17, 5-6pm CDT

Room 123 Gregory Hall or ZOOM

Register using our QR code or this link:

<https://forms.illinois.edu/sec/293865090>



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